



LGBT+ FUND

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CONSORTIUM

Fundraising Pack

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Thanks for choosing to fundraise
for the LGBT+ Fund.



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This pack has been put together as a quick guide to help you turn your enthusiasm to fundraise into a thought out plan.

This pack will talk you through why your fundraising is so important, what the money that you raise will help us achieve and tips on how to make it happen.



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Who are the LGBT+ Fund?

We are the LGBT+ Fund, powered by [Consortium](#). Since 2019 our funding ability has been focused on fund redistribution, working with grant giving partners such as The National Lottery Community Fund, National Emergencies Trust, Henry Smith Foundation, GiveOut and Global Butterflies. This has ensured funds are reaching the LGBT+ not-for-profit organisations and groups that need it the most.

We now want to expand on this by complementing this ongoing work with a broader, long term, LGBT+ Fund. Our giving work was born out of community requests and need, and we remain driven by that.

What do we do?

Since 2019, with the generous support of trusts and foundations, we've helped distribute funds totaling over £3,000,000 to countless frontline LGBT+ organisations. But this is just the beginning. **Our greatest aspiration is to establish the UK's first LGBT+ Endowment Fund**, a beacon of hope and strength for our communities. This isn't just about financial support; it's about securing our future, building resilience, and fostering independence.

What your money can help achieve



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Did you know that, for every £100 donated to charity across the UK each year, just 10p reaches LGBT+ non-profits?

- Small, grassroots organisations often run on nothing, with 24% of Consortium's membership having no income and 68% of group organisers admitting to regularly using their own money to run services
- Across Consortium's membership 70% run on less than £10k a year and run on less than £1k a year
- Of the 0.1% of all UK charitable income that is donated to LGBT+ causes, with the top 20 organisations receive 70% of all sector income

This is simply not good enough and we want to do something about it. **We want to develop the UK's first LGBT+ endowment fund**, creating a sustainable future for the sector. The money you raise will not only go directly to organisations who improve the lives of LGBT+ people, especially the most vulnerable, but will also support the vital infrastructure that makes that change possible.

Organisations
your money can
help fund...

TOUCH
GRASS

" The LGBT+ Equity Fund was instrumental in **Touch Grass** being able to achieve our goals this year. Part of the fund helped to actualise our inaugural wellness retreat which catered to 52 queer women, trans and non-binary people of colour – the first of its kind in the UK. This fund was our first big grant and it came after so many rejections, prior to, it was starting to feel like we didn't deserve support... that we were too niche. The application process was straightforward and the timeline was clearly explained. We really appreciate that the LGBT+ Fund is a holistic funder, we've been able to utilise the resources available to help strengthen our governance. It's also been wonderful to be involved in their pilot leadership programme and to learn from others in the community."

Out in the City is a social and support group for members of the LGBT+ communities over 50 years of age.

"With the funding over 20 of us joined an experience on the East Lancashire Railway's Heritage Steam Engine from Bury to Rawtenstall. We brought flags and banners and proudly 'took over' our carriage making it 'The Rainbow Train' for the day"



Ways you can fundraise



- Cake Sale** – Bake or Buy colourful cakes to sell in the communal spaces of your work environment

- Sponsored Challenge Event** – Sign up to an organised run with our partners [Run for Charity](#) and increase your incentive to cross the finish line by getting your friends to help you along the way

- Dress down / rainbow clothes day** – Charge a fee for everyone to come in as colourful as possible

- Take part in an extreme challenge** – Push yourself to new limits and take part in an extreme challenge, be it abseiling, parachuting or something a little different

- Hold a 'Lunch Club'** – each member of the team brings in a dish or dessert that can be sold for lunch

- Host a Quiz, Bingo or Film night** – this is great way to bring people together, have fun and raise funds at the same time

Or come up with something unique that suits you. We'd be happy to help with your ideas if you need – just ask!

Ways you can collect donations;



Online or In Person

Set up a Just Giving page. All you need to do is follow the link and select the 'fundraise for us' button. Then follow the guided instructions to set up an account and create a page. [LGBT CONSORTIUM - JustGiving](#)

Download our [Fundraising documents](#) folder from our website and make use of the templates provided. Using the sponsorship form you can create a manual record of who and how much people are happy to donate. Once you have completed your activity make sure you share your achievement and collect the donations. These can then be made as one big donation via our Donate platform <https://donorbox.org/lgbt-fund> or via Bank Transfer.

If you are wanting to use a corporate donation platform, like Benevity, Charities Trust or CAF, search for us under our legal charity name and number as found on the last page of this document.

T O P T I P S



Plan ahead of time – If you are organising event, think about how long in advance you need to invite people to make sure they can come.

Match Funding – Many companies will match fund money raised by their employees for charity. Ask your HR department if yours does too!

Storytelling – Tell your audience why the LGBT+ Fund is so important to you that you want to fundraise for us.

Promotion – People need to know about your fundraiser to be able to support it. Create posters and shout about what you're doing on social media!

TOP TIPS

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Gift Aid – when using online donations remind people that they can add 25% to their donation at no extra cost to them by selecting the gift aid option.

Say thank you – Make sure you say thank you to everyone who gives, whether that's by sending them a text or giving them a shout out on social media!

Make it personal – Think about who's likely to be most generous (for example your family) and contact them personally to ask them to give.

Freebies - If running a raffle or tombola then beg, borrow and gift – Ask friends, family and local businesses if they have any prizes that they can donate for you to use.

Tag us – Don't forget to tag @lgbtfunduk on Instagram, Bluesky, Facebook & @LGBT+ Fund on LinkedIn so we can share it with our followers too.

The Legal Bits



Raffles/Tombola's – If you are planning on holding a raffle only sell tickets on the day of the event. Also make sure you spend no more than £100 on cost of items. Finally draw the winning ticket at the event as stated on your pr materials.

Public collections – These take place in a public space. Public collections have strict legal requirements and must be licensed by a Local Authority. Before you approach your local authority for a licence, please contact our Community Engagement Manager. We will be able to provide collection materials, and confirm that we don't already have another supporter applying to collect at the same location.

Private collections – These take place on private premises and do not need the permission of the local authority. If, however, you organising a private collection e.g inside a station or at a supermarket, you need the permission of the owner of the premises.

Promotional Material – Make sure any materials promoting your event specify that it is 'in aid of' LGBT+ Fund (and any other charities you're supporting). The easiest way to do this is to create your own posters and flyers. Contact us if you would like our logo and our charity number, we'd be happy to email them to you.

Food Hygiene – Please take care when handling food and work to basic rules for safe preparation, storage, display and cooking. The Food Standards Agency have a section of their website dedicated to useful tips for people organising charity and community events involving food.

Thank you



" LGBT+ organisations provide lifelines to those across our communities every day. Whether that's providing direct services, opportunities to experience joy, building new connections or just having someone to listen to them. We promise to get funds to as many LGBT+ organisations as possible across the country and ensure we have the maximum possible reach. However, you can fundraise for LGBT+ communities, we're here to support you. This is a real opportunity to be part of the long-term difference we can make together--thank you. "

Paul, CEO



" Thank you so much for all your fundraising efforts! In my role working closely with LGBT+ communities across the country, I see how much of a difference this funding makes every day. Your fundraising helps us reach more people and strengthen the support networks that so many rely on. All support is hugely appreciated from us all. "

Leyla, Participation Lead

Contact us



www.lgbtfund.org.uk



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[@lgbtfunduk](https://www.instagram.com/lgbtfunduk)



Zone 5, Wrentham Business Centre, Prospect Park, Exeter. EX4 6NA



Registered charity

Name: Consortium of Lesbian, Gay, Bisexual and Transgender
Voluntary and Community Organisations

Number: 1105502



Or contact our LGBT+ Fund Development Manager:

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